Audi collection

2017













Audi collection CONTENT



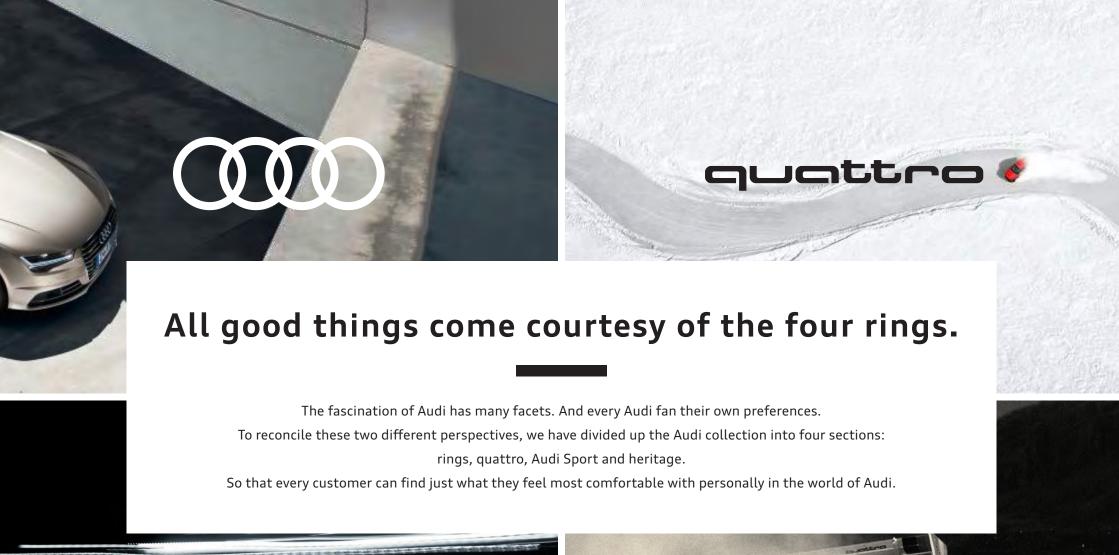






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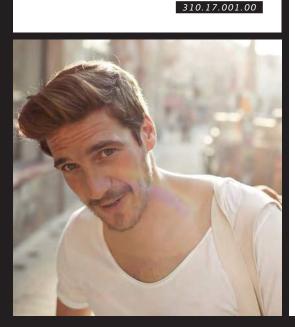




Audi collection

The four rings of Audi are synonymous with quality, high-grade materials, precise workmanship and progressiv design. That applies to the Audi models just as it does to the tems in the Audi collection.







318.14.002.01

Audi A3 318.14.002.03



Tumbler¹ 329.17.001.00







Men's polo shirt dark grey²

313.17.009.12-17

white²

313.17.009.22-27

blue²

313.17.009.02-07



Watch black/blue

Three-hand watch with date, black dial with blue hands, stainless steel case with black IP coating, black silicone strap, Japanese Miyota quartz movement, waterproof to 5 atm, tempered mineral glass.

Dimensions: Case diameter: 45.5 mm case height: 13.0 mm

Leather key ring Audi A1, Audi A3

Metallic surface, tag made of grained cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Tumbler1

Made of stainless steel, double-walled and vacuum insulated.

Capacity: 460 ml

Men's polo shirt²

With raglan sleeves, small side slit, inner collar stand in contrasting colour (inside).

dark grey Material: 49 % cotton, 48 % polyester, 3 % elasthan

white, blue

Material: 95 % cotton, 5 % elasthan

Sizes: S-XXXL







Chronograph black/blue¹
310.17.003.00





Unisex premium baseball cap black
313.14.010.00



blue²
313.17.017.00



Men's LUNATIVE jacket

Sizes: S-XXXL

Women's LUNATIVE jacket

Sizes: XS-XXL

Quilted jacket, hip-length, front and pocket zips, 2 inside pockets. Luminous effect improves visibility in the dark, on/off module with 2 x AA batteries in one pocket.

Material: 55 % polyamide, 45 % polyester, quilting 100 %, polyester

Chronograph black/blue¹

Brushed stainless steel case and black dial with blue accents, Audi rings logo, red chronograph hand, backlit hands and hour counters, Japanese Citizen 6 S10 quartz movement with chronograph function, date display, convex K1 safety glass. Black cowhide leather strap with grey stitching, waterproof to 10 atm. Made in Germany.

Dimensions: case diameter 42 mm, case height 6.5 mm

Umbrella1

With black shaft & stem, plastic handle.

Diameter: approx. 130 cm

Unisex premium baseball cap black

Produced using environmentally friendly methods, cotton twill. Strap at the back, metal clasp for adjusting the width; bluesign® product.

Size: universal (adjustable)

blue²

Cap made from lightly structured polyester.

Size: universal (adjustable)









Business-Trolley Samsonite



Leather business card holder¹ 314.17.003.00





Laptop case Samsonite 315.14.005.00



¹Available from July 2017.



Tie

Audi tie made from 100% high-quality silk, limited to 100 units.

Dimensions: approx. 152–154 cm length and 8.5 cm width

Sinn Chronograph Audi Design Limited Edition

Limited edition of 100 units, galvanised dial, black case with PVD coating and sapphire crystal glass. Display of date and 2nd time zone on a 12-hour basis, Swiss ETA Valjoux 7750 movement, waterproof and pressureresistant up to 20 atm. Black fine Nappa leather strap with grey stitching. Made in Germany.

Case dimensions: Diameter 44 mm

Height: 15.5 mm

Leather business card holder¹

Material: 100% cowhide leather, tanned without the

use of chromium

Dimensions: 7.5 × 10 × 0.5 cm

Leather key ring Audi A7, Audi A8

Metallic surface, tag made of grained cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Business-Trolley Samsonite

Extendable telescopic handle, 2 wheels, TSA lock, clothes compartment with wide strap, business section, padded laptop compartment, 2 small compartments, zipped compartment.

Material: lightweight ABS plastic shell with wear-resistant nylon Colours: black, dark grey Dimensions: 40 × 44 × 22 cm

Weight: 2.5 kg Volume: 27 l

Laptop case Samsonite

Removable padded sleeve, zipped compartment, lockable side sections, TSA lock, padded shoulder strap.

Material: lightweight ABS plastic shell with

wear-resistant nylon Colours: black, dark grey Dimensions: 36 × 43 × 15.5 cm

Weight: 1.1 kg Volume: 22.5 l



Business watch with calendar week 310.15.004.00

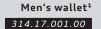


















Audi A5

318.14.002.05

318.14.002.06

Audi TT 318.14.002.09

Audi A6





Business watch with calendar week

Three-hand watch in matt finish with display for calendar week, month and date display. Swiss RONDA 706B movement, stainless steel case in satin finish, with illuminated hands and numerals, domed K1 safety glass, lambskin leather strap. Waterproof to 10 atm. Made in Germany.

Case dimensions: diameter 40 mm

Tie with honeycomb-structure

100% Italian silk (outer material and lining), handstitched and precise workmanship. Made in Italy.

Material: 100 % silk

Large umbrella

Soft-touch surface and integrated push button. Aluminium shaft, fibreglass ribs and rails, reflective tips, 2-coloured cover made of high-quality pongee polyester, water- and dirt-resistant coating and windproof system.

Diameter: approx. 120 cm

Leather key ring Audi A5, Audi A6, Audi TT

Metallic surface, tag made of grained cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Men's wallet1

Made from smooth black cowhide leather, various pockets, 2 banknote pockets and coin compartment. Embossed Audi rings.

Material: 100% cowhide leather, tanned without the use of chromium

Dimensions: 12.2 × 9.5 × 1.2 cm







Tie with honeycomb-structure











Men's quilted jacket¹

With stand-up collar. Can be closed with zip and press studs, with numerous practical inner pockets.

Material: 100 % polyester, woven

Sizes: S-XXXL

Tie with honeycomb-structure

100% Italian silk (outer material and lining), hand-stitched and precise workmanship. Made in Italy.

Material: 100 % silk

Large umbrella

Soft-touch surface and integrated push button. Aluminium shaft, fibreglass ribs and rails, reflective tips, 2-coloured cover made of high-quality pongee polyester, water- and dirt-resistant coating and windproof system.

Diameter: approx. 120 cm

Leather key ring Audi Q5, Audi Q7

Metallic surface, tag made of grained cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Table football Audi design

Assembled and ready to play.

Material: aluminium, plastic, wood



Leather key ring Audi Q5 318.14.002.15

Audi Q7 318.14.002.17

Golf club towel 326.15.007.00



Burner golf balls TaylorMade 326.10.002.00









Golf Stand Bag 326.16.003.00









313.17.010.00

red¹

313.17.010.10

white1

313.17.010.20



¹Available from July 2017.



Golf club towel

Microfibre, soft to the touch, TaylorMade logo. aterial: 85 % polyester, 15 % polyamide Dimensions: 38 × 61 cm Colour: black

Burner golf balls TaylorMade

Intelligent, soft two-piece iothane construction for long distances and high ball speeds as well as light, short chips. Co-branding with TaylorMade.

Contents: 3 balls.

Golf Stand Bag

Pockets for golfing accessories as well as drinks and valuables compartments. Co-branding with TaylorMade. Approx. 2.7 kg when empty, 4-point shoulder strap.

Divot tool

Robust metal. Co-branding with TaylorMade.

Colour: gunmetal

baseball cap black, red, white1

Produced using environmentally friendly methods, cotton twill. Strap at the back, metal clasp for adjusting the width; bluesign® product.

Size: universal (adjustable)



















¹Available from June 2017. ²Available from July 2017.



Multitool¹

Made of stainless steel: powerful, cast pliers with wire cutter, large blade, metal file, screwdriver, saw and many other functions.

Product size: 103 × 42 × 20 mm

Wash bag Marinepool

Made of high-quality, splashproof functional material. Co-branding with Marinepool.

Material: 100 % polyester Colour: black/grey with red accents Coating: 100 % TPU

Straps: 100 % polypropylene Clasps: 100 % POM

Leather key ring

Audi A4

Metallic surface, tag made of grained cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Leather luggage tag²

Made from black cowhide leather, embossed Audirings. Leather strap with metal clasp.

Dimensions: 6.7 x 18 cm (including strap), Material: 100% cowhide leather, tanned without the use of chromium.

















Nardia smartphone case

Material: high-quality Nardia microfibre Colours: Grey outside, red inside Dimensions: 8.3 × 14.8 cm

Men's "Urban" parka

Sizes: S-XXXL
Women's parka

Sizes: S-XL

3-layer jacket, functional material consisting of tightly woven cotton, high-quality membrane, water-repellent, soft inside. Co-branding with Maloja.

Material: Outside 100% cotton, water-repellent finish; inside 100% polyester Functionality: water column 10,000 mm,

breathability 10,000 g/m²/24 h

Solar watch

Solar dial for recharging, brushed stainless steel case and with grey, grooved bezel. Epson/Seiko VS37A movement with date display. Details in coral orange. Strap made from functional fabric. Waterproof to 10 atm.

Case dimensions: diameter 46 mm

Scarf

Lightly woven scarf. Made in Italy.

Material: 100 % cotton

Dimensions: approx. 70 × 180 cm



















Weekender

Large main compartment with zipped inside section, zipped front pocket with organiser compartments, zipped pocket on the back of the bag and the cover flap, separate shoe compartment.

Dimensions: 57 × 32 × 26 cm

Leather key ring Audi Q2, Audi Q3

Metallic surface, tag made of grained cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Pocket umbrella

Straight, soft-touch surface handle made of ABS material and integrated push button. 2-coloured canopy made of high-quality pongee polyester with UV protection.

Diameter: approx. 90 cm

Watch with calender week

Business watch with calendar week display, stainless steel case, K1 mineral glass, Swiss RONDA 706B movement, leather strap. Waterproof to 5 atm. Swiss made.

Case dimensions: diameter 42 mm

Messenger Bag

Large main compartment with padded laptop and tablet section and several organiser compartments. Zipped front pocket with organiser compartments, zipped pocket on the back of the backpack and cover flap.

Dimensions: 40 × 30 × 11 cm





Backpack 315.16.009.00









Women's warm grey sunglasses

Made of acetate with metal insert on the arm. Dark-grey mirrored lenses, UV protection 400, with folding case.

Backpack

Large main compartment with zipped inside section, organiser compartments, zipped front pocket with organiser compartments, zipped pocket on the back of the backpack and cover flap.

Dimensions: 33 × 47 × 17 cm

Chronograph Luminous

Stainless steel case in satin finish and fully fluorescent dial. Chronograph function and tachymeter scale in 1/20 second units to calculate speed. Citizen/Miyota quartz movement, date display, domed K1 safety glass. Waterproof to 10 atm. Made in Germany

Case dimensions: diameter 42 mm

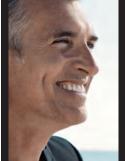




313.16.024.02-06

Men's midlayer jacket Women's midlayer jacket 313.16.025.01-06









Miniature wallet1 314.17.002.00







313.16.026.02-06

Women's base layer shirt 313.16.027.01-06





Men's midlayer jacket

Sizes: 48-56

Women's midlayer jacket

Sizes: 34-44

Material: 100 % polyester, water-repellent, woven (bluesign® system, OEKO-TEX® certified) Colour: dark grey

Stainless-stell key ring, Audi rings

Matt key ring made of stainless steel, includes split ring.

Dimensions: 6.5 × 3.3 × 0.9 cm

Torch

Includes integrated power bank with 3,400 mAh battery and charge status display. Branded LED made by OSRAM. Includes microUSB/USB cable. Power output 1.5 A.

Material: plastic

Miniature wallet1

Made from smooth black cowhide leather, deep compartment for banknotes and pockets for cards. Embossed Audi rings.

Dimensions: 7.5 × 10 × 0.5 cm, Material: 100 % cowhide leather, tanned without the use of chromium.

Men's base layer shirt

Sizes: 48-56

Women's base layer shirt

Sizes: 34-44

Material: 90% polyester, 10% elastane, woven (OEKO-TEX® certified) Colour: dark grey

Men's winter jacket 313.16.022.02-06

Women's winter jacket 313.16.023.01-06





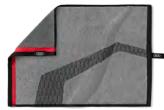


Lanyard white 318.15.003.00

red 318.15.002.00

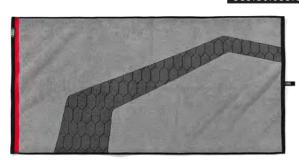






313.16.034.00

Hand towel large 313.16.033.00





Tumbler 329.17.003.00



Men's winter jacket

Sizes: 48-56

Women's winter jacket

Sizes: 34-44

Quilted functional Audi ski jacket.

Material: Outer fabric: 100 % polyester, dual-layer shell Functionality: water column 10,000 mm, breathability 10,000 g/m2/24h Lining: 100 % polyester, bluesign® product.

Lanyard red, white

including safety closure, metal frame, key ring with pull and twist mechanism and snap hook.

Material: polyester

Bath towel

Terry bath towel with high/deep loop weave as design feature.

100 % twisted cotton Dimensions: 80 × 150 cm

Hand towel large

Dimensions: 50 × 100 cm

Hand towel small

Dimensions: 30 × 45 cm

Tumbler

Made of plastic, double-walled, with screw lid. Suitable for hot and cold drinks.

Material: 100 % plastic colour: red capacity: 350 ml



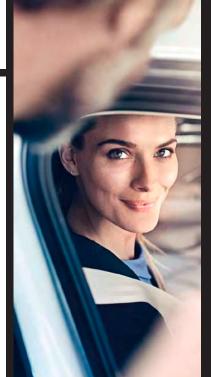
Leather key ring with rings 318.14.002.00











Audi rings pin (30 units)¹



Leather key ring with rings

Metallic surface, tag made of grained cowhide leather. Made in Germany.

Dimensions: $9.3 \times 3.3 \times 0.9$ cm

Leather belt1

With satin finish metal clasp, discreet Audi rings engraved on the upper side of the clasp.

Material: 100% cowhide leather, tanned without the use of chromium

Length: 120 cm (including clasp, can be shortened easily), Width: 3.5 cm

Stelton thermos flask

Triple-walled, made of stainless steel. Cap can also be used as a cup.

Dimensions: 27.5 × 7.5 cm Capacity: 0.7 l

Audi rings pin (30 units)1

Metal with a long pin and safety fastener.

Width: 1.5 cm

Small umbrella

Soft-touch surface and integrated push button. Aluminium shaft, fibreglass ribs and rails, reflective tips, 2-coloured cover made of high-quality pongee polyester, water- and dirt-resistant coating and windproof system.

Diameter: approx. 100 cm

Mug Audi rings²

Porcelain mug with engraved Audi rings.















Junior Runner

The training bike can be transformed into a scooter with just a few adjustments. For children aged between 3 and 8, measuring up to 120 cm in height.

Weight: training bike 3.5 kg, scooter 3.26 kg Load: max. 50 kg

Junior quattro push pole

Metal pole with plastic grip for the Audi Junior quattro. Adjustable to 3 different heights.

Junior quattro silver, red

For children aged between 1 and 3, with low-noise tyres.

Dimensions: 72 × 29 × 36 cm

Junior quattro trailer silver, red

Matching trailer for the Audi Junior quattro.

Dimensions: 41 × 29 × 21 cm



Audi collection

quattro – a success story like no other. And proof that four permanently driven wheels can really take you places. This collection of specialist articles will delight all fans of the legendary drive system because they convey one thing above all else: superb forward thrust.





320.16.004.00

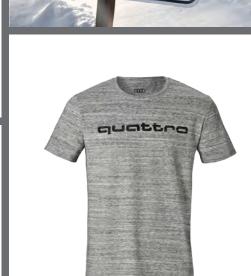


Men's fleece jacket¹
313.17.006.02-06









quattro only

Unisex T-Shirt²
313.17.016.02-06



Men's hoody³
313.17.007.02-06

quattro

Mug

Porcelain mug, silicone pad with tyre-track pattern of the original Audi quattro.

Capacity: 300 ml

quattro copter

Flexible rotor protective frame. Frequency 2.4 GHz, 4 channels, 6 axes. Remote control range: approx. 70 m.

Flight time: approx. 5 minutes Charge time: approx. 45 minutes 3 flight modes (beginner, normal, expert) Diameter of quadrocopter: 87 mm Lithium-polymer battery (100 mAh) Remote control requires: 2x AAA batteries (not included)

Men's fleece jacket1

With stand-up collar. Two topstitched side pockets. Zip with metallised spiral zipper on the front and the pockets. quattro logo embossed on the back and chest.

Material: 100 % polyester, TPU membrane

Sizes: S-XXL

Snapback Cap¹

With quattro logo in tyre-track look on the front panel.

Material: Front 60 % wool, 40 % polyester; back 65 % polyester, 35 % cotton Size: universal (adjustable)

Umbrella

black with white shaft, handle with tyre-track pattern of the original Audi quattro.

Material: 100 % polyester Diameter: approx. 130 cm

Unisex T-Shirt²

T-shirt with quattro print motif on the front, Audi rings inside the neck.

Material: 100 % cotton Sizes: S-XXL

Men's hoody³

With lined hood. Ribbing on sleeves and hem, quattro logo with tyre-track pattern on chest. Kangaroo pouch pocket at the front.

Material: 50 % cotton, 50 % polyester Sizes: S-XXL











Tyre-track smartphone case iPhone 6/6s and 7

315.17.001.00 Samsung Galaxy S7



Beach towel



quattro

Set of quattro espresso cups

2 porcelain cups in gift wrapping, dishwasher safe. Manufacturer: KAHLA Porzellan. Made in Germany

Water bottle

Stainless-steel bottle with soft-touch surface and fluorescent quattro logo. Co-branding with Mizu Capacity: 800 ml

Tyre-track smartphone case

Black TPU case with embossed tyre track.

Key ring

In the shape of the quattro badge with split ring. Dimensions: approx. 7 × 1 cm

Beach towel

With "quattro" print in tyre-track design. Branding with Audi rings and quattro in co-branding with Möve.

Material: 100 % cotton Dimensions: 80 × 180 cm



Audi collection

With its involvement in motorsport and the host of associated technological achievements, Audi has demonstrated "Vorsprung durch Technik" successfully on racetracks around the globe. The items with the red diamond symbolise the brand's sporty spirit and give your customers a hands-on feel of the fascination of Audi Sport.

Audi Sport e-tron MTB 316.16.000.10-30









Unisex biking gloves 313.15.037.03-05



Men's short-sleeved cycling jersey
313.15.034.01-06



Audi Sport e-tron MTB

The lightweight among the e-bikes. At 18.2 kg, it is one of the lightest carbon e-mountain bikes in the world.

Details

- · 27.5" cross-country/marathon e-mountain bike, full suspension
- High-modulus unidirectional carbon monocoque frame available in frame sizes 40 cm, 45 cm and 50 cm
- Bosch Performance CX mid-mounted motor, 250 W, max. 75 Nm
- · Bosch lithium-ion battery 36 V, 500 Wh
- · Shimano XTR Di2 11-speed electronic gearshift
- DT Swiss OPM O.D.L. 120 Race suspension
- fork/X313 carbon shock absorber
 DT Swiss XMC 1200 spline wheel set with carbon rims
- · Magura MT8 disc brakes with carbon brake levers
- · Tune carbon crank with titanium sprocket
- Selle Italia Flite tekno flow saddle with covering in original Audi fine Nappa leather
- Bosch Nyon computer with GPS navigation and 2D and 3D map view
- · Colour design by Audi industrial design Munich
- · Pedelec with e-support for speeds up to 25 km/h
- · Made by Haibike
- · Limited edition of 100 units

Colour: black/red/silver

Unisex biking gloves

Back of hand made from highly elastic material, palm made from velour material with additional padding for optimum pressure relief.

Material: Back of hand 82 % Lycra, 18 % elastane; palm mesh material 100 % polyester; padding 50 % polyester, 50 % polyurethane

Sizes: M-XL

Men's short-sleeved cycling jersey

Close, ergonomic fit with longer back. Back with 3 slip pockets.

Material: 100% polyester, highly elastic, wear-resistant, quick-drying, antibacterial treatment Sizes: XS–XXL













Men's cycling shorts

Braces made from soft mesh for optimum fit, seat pad, anatomically shaped, leg seam with slip-resistant soft rubber band.

Material: 80 % polyamide, 20 % elastane Sizes: XS-XXL

G9 sports sunglasses

Black, with gloryfy logo, red frame on the inside, grey lenses, slightly mirrored with LSF 3, UV protection 400, glasses case included. Made in Austria.

Men's active jacket

Ultralight windbreaker jacket, tight fit, longer back for ideal wear comfort, back with 2 slip pockets, slip-resistant seam.

Material: 100 % polyester, cross-stretch Functionality: water and wind-resistant, Breathability 20,000 g/m²/24 h Sizes: XS-XXL

Audi Sport Racing Bike

Limited edition of 50 units.

- Frame: Lightweight "Urgestalt" carbon racing bike frame, weight 0.79 kg. Frame sizes 48/51/54/56/58 cm, limited edition badge with individual number 01/50, 02/50, etc.
- · Fork: Lightweight all-carbon
- Head tube: integrated, sealed industrial bearings
- Gears: Shimano Dura Ace Di 2 electronic shifting, cassette 11–28, compact crankset 34/50, 2 × 11 gears
- · Brakes: Shimano Dura Ace
- · Wheels: Lightweight "Meilenstein" C 16/20 spokes
- · Handlebars: Lightweight "Rennbügel" carbon racing bike handlebars;
- · width 40/42/44 cm, depending on frame size
- · Handlebar tape: Lightweight handlebar tape, black
- Stem: 3T Team Stealth, stem length 90/100/110/120 mm, depending on frame size
- · Seat post: Lightweight carbon seat post in Audi design
- · Saddle: Selle Italia SLR Kit Carbonio, covering with original Audi R8 fine Nappa seat leather
- Tyres: Continental Grand Prix 4000 S II, size 700×25
- · Inner tube: Continental Race, 60 mm Sclaverand valve Lightweight "Edelhelfer" carbon bottle cage
- · Pedals: Shimano Dura Ace PD-9000 incl. cleats





318.12.001.00









Women's leather gloves

Sizes: 7-8

Men's leather gloves *Sizes: 8.5–9.5*

Gloves made from soft lambskin leather, suitable for using touchscreens. With slip-resistant pattern.

Valextra travel bag

Black leather with all-round zip, red lining. Can be opened completely and folded flat. Fits behind the Audi R8 seats.

Dimensions: 49 × 35 cm

Valextra suitcase

Black leather, 2 Pirelli wheels, extendable handle to pull the case. Flat leather handle, all-round zip. Red interior lining, 2 straps, zip compartment. Suitable for the Audi R8 luggage compartment.

Dimensions: 9.3 × 3 × 1 cm

Key ring R8

Stainless steel, with matt black high-quality coating, red insert and recessed R8 logo.

Maße: 9,3 × 3 × 1 cm

Ballpoint pen R8

Audi R8 chrome ballpoint pen.



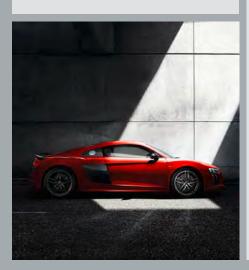


Travel bag Marinepool 315.16.006.00





R8 sculpture USB stick 329.16.002.00





310.17.002.00





Key ring carbon 318.16.005.00







Travel bag Marinepool

Shoulder bag that fits behind the seats and in the luggage compartment of the R8, adjustable shoulder strap, closable flap with grey outer pocket.

Weekender Marinepool

Bag with 2 handles, fits in the luggage compartment. Roll top for closing, side zips allow the bag to be expanded, carry strap, grey outer pocket.

R8 sculpture USB stick

8 GB storage and 2.0 USB interface.

Material: stainless steel

Audi Sport carbon chronograph1

Genuine carbon dial with Audi Sport branding, stainless steel case with red chronograph pin, backlit hands. Japanese Citizen 6 S10 movement with date display and chronograph stopwatch function. Tachymeter scale for speed measurement. K1 safety glass, waterproof to 10 atm. Made in Germany.

Case dimensions: diameter 42 mm Height: 6.5 mm

R8 sculpture computer mouse

Abstract shape follows contours of the R8. Wireless, with touch sensor surface, USB interface (1.1 or 2.0), 2,000 dpi laser sensor. Compatible with Windows PC and Mac.

Key ring carbon

Stainless steel with genuine carbon fibre similar to the inlay used in Audi Sport vehicles. Branding with Audi Sport.







Bluetooth headset B&O PLAY 329.15.025.00







Men's wallet¹
314.17.007.00



Miniature wallet¹
314.17.008.00

¹Available from July 2017.



Men's quilted reversible jacket

Sizes: S-XXXL

Women's quilted reversible jacket

Sizes: XS-XXL

Material: black exterior 100 % polyamide nylon, red interior and quilting 100 % polyester

Chronograph PreciDrive

Matt black case, black dial, illuminated hands and hour markers. Waterproof to 10 atm, K1 mineral glass, Swiss PreciDrive movement (increased precision), date display, stopwatch function with tachymeter scale to calculate speed. Black fabric strap with stainless steel clasp. Swiss made.

Case dimensions: diameter 44 mm

Women's PreciDrive watch

Three-hand watch with stainless steel case in satin finish, black dial, illuminated hands and hour markers, waterproof to 10 atm, K1 mineral glass, ETA F05.411 PreciDrive movement (increased precision), date display, braided fabric strap with Velcro fastener. Swiss made.

Case dimensions: diameter 36 mm

Bluetooth headset B&O PLAY

Limited edition from B&O, which has been supplying innovative sound systems for Audi vehicles for many years. With active noise cancellation for the highest sound quality. Wireless with Bluetooth 4.0 and aptX codec.

Material: stainless steel, aluminium, lambskin leather Dimensions: 180 × 190 × 40 mm

Men's wallet1

Made from grained black cowhide leather with 2 large pockets for banknotes, coin compartment, flap, 10 card pockets and mesh pocket for ID cards.

Material: 100% cowhide leather Dimensions: 12.2 × 9.5 × 1.2 cm

Miniature wallet1

Made from black grained cowhide leather. Large compartment for banknotes and four pockets for cards.

Material: 100% cowhide leather Dimensions: $7.5 \times 10 \times 0.5$ cm

Men's softshell sleeveless jacket 313.15.015.02-06



Pin, Audi Sport, 30 units1 319.17.003.00

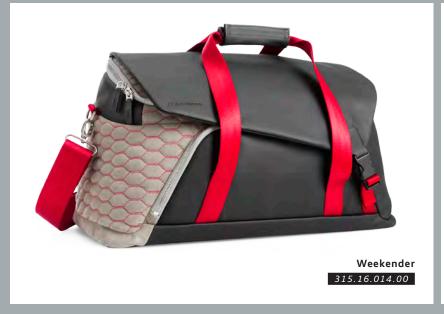














Messenger Bag 315.16.013.00



Men's softshell sleeveless jacket

Water-repellent, inside bonded with mesh.

Material: softshell with outside 80% polyamide nylon, 20 % spandex; inside 80 % polyester, 20 % spandex Functionality: water column 5,000 mm, breathability 10,000 g/m²/24 h Sizes: S-XXL

Carbon-look mug

Made from porcelain with carbon-look print. Plastic lid and silicone sleeve as heat protection.

Material: porcelain, silicone, plastic Capacity: 400 ml

Pin, Audi Sport, 30 units1

Pin with Audi Sport rhombus stamped out of metal, frame gloss nickel-plated. Individually packed in an Audi Sport pin box, 30 units per packaged unit.

Red rhombus cufflinks

Made from stainless steel with high-quality enamel insert

Key ring

Stainless steel with matt surface.

Dimensions: 6.5 × 3.3 × 0.9 cm

Weekender

Made from vehicle materials with pattern to match the Audi Sport seats. With large main compartment and zipped interior compartment.

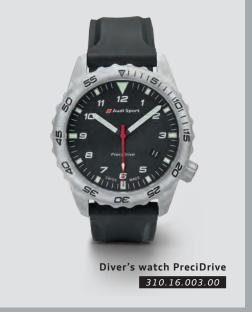
Material: Exterior 60 % leather, 40 % Alcantara. Dimensions: 57 × 32 × 26 cm

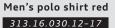
Messenger Bag

Made from vehicle materials with pattern to match the Audi Sport seats. With a large padded main compartment and various practical organiser pockets.

Material: Exterior 60 % leather, 40 % Alcantara. Dimensions: 40 × 30 × 11 cm







white

313.16.030.02-07

black

313.16.030.22-27





Women's polo shirt black

313.16.031.21-26

white

313.16.031.01-06

black

313.16.031.11-16







315.16.003.00



Diver's watch PreciDrive

Rotating bezel, stainless steel case, black dial, illuminated hands and hour markers, waterproof to 10 atm, K1 mineral glass, ETA F05.411 PreciDrive movement (increased precision), silicone strap with stainless steel clasp. Swiss made.

Case dimensions: diameter 45 mm

Men's polo shirt

Sizes: S-XXXL

Women's polo shirt

Sizes: XS-XXL

Light elastic material with quick dry treatment for optimum moisture transfer.

Material: 95 % cotton, 5 % elastane fine piqué

Sports bag

Large main compartment, padded base, 5 studs, mesh pocket and zipped compartment inside, side pocket with shoe bag. Co-branding with Deuter.

Material: Polyester - 600D, water-repellent, PU-coated Dimensions: $27 \times 61 \times 27$ cm

Volume: 52 l

Wash bag

Large main compartment with 2 zipped compartments, 3 mesh pockets, elasticated strap with hook and loop for hanging up. Co-branding with Deuter.

Material: Polyester - 600D, water-repellent, PU-coated Dimensions: 22 x 19 x 9 cm Weight: approx. 180 g

















Men's softshell jacket

Sizes: S-XXXL

Women's softshell jacket

Sizes: XS-XXL

Water-repellent, inside bonded with mesh.

Material: softshell with outside 80 % polyamide nylon, 20 % spandex; inside 80 % polyester, 20 % spandex Functionality: water column 5,000 mm, breathability 10,000 q/m²/24 h

Ski goggles

Ultralight, frameless ski goggles – the world's lightest, weighing in at just 68 g. Highly flexible, unbreakable plastic material, providing greater protection and comfort. Mirrored I-Flex® double lens. Co-branding with gloryfy. UV protection 400. Made in Italy.

Audi Sport watch

Three-hand watch made from matt black plastic with fibre glass. Silicone strap with structure of the Audi Sport rhombus. Waterproof to 5 atm.

Case dimensions: diameter 45 mm

Wallet

Black, opening and coin compartment with Velcro fastener, large banknote pocket, 4 card pockets.

Material: Polyester – 600D, water-repellent, PU-coated Dimensions (closed): $10 \times 14.5 \times 1$ cm Weight: approx. 30 g

















G2 sunglasses

Frame black on the outside, red on the inside. Audi Sport logo subtly placed on the inside of the arm, gloryfy logo on the outside of the arm. Grey lenses with LSF 3, UV protection 400, glasses case included. Made in Austria.

G3 sunglasses

Matt black, red frame on the inside with gloryfy logo. Slightly mirrored grey lenses, LSF 3, UV protection 400, glasses case included. Made in Austria.

Men's lightweight jacket

Sizes: S-XXXL

Women's lightweight jacket

Sizes: XS-XXL

Ultralight rain jacket, windbreaker jacket, including enclosed bag.

Material: 100 % polyamide nylon

Colour: grey

Umbrella large

In black with a red frame, with original quattro tyre track on the handle.

Material: Umbrella canopy 100% polyester, handle plastic, steel shaft with plastic covering

Women's outdoor jacket

Winter warm Thinsulate quilting, removable hood, rubber badge, quilted lining, practical inside pockets.

Material: 100 % polyester

Colour: black Sizes: XS-XXL





Chronograph¹ 310.17.004.00





Snapback cap 313.15.003.00





Gear lever knob umbrella¹



¹Available from July 2017.



Metallic rhombus key ring

Metallic, with rubber surface.

Chronograph¹

With black stainless steel case (IP plating), Audi Sport branding on red dial, backlit hands and hour counters. Crown protection, black aluminium bezel with tachymeter scale, Japanese Miyota OS10 movement, chronograph function and date display. Sporty, black silicone strap with red contrasting stitching, watertight up to 5 atm.

Case dimensions: diameter 44 mm Height: 10 mm.

Snapback cap

Material: 100 % cotton Colour: grey Size: universal (adjustable)

Men's sweat hoody

Sizes: S-XXXL

Material: 70 % polyester, 30 % cotton

Women's sweat jacket

Sizes: XS-XXL

Material: white outer fabric 62 % polyester and 38 % cotton, grey outer fabric 73 % polyester and 27 % viscose, brushed (smooth) interior

Gear lever knob umbrella1

With a replica of the Audi RS gear lever knob made out of plastic as a handle.

Material: canopy made from 100 % polyester Diameter: approx. 100 cm





Start/stop key ring¹ 318.17.001.00















Leather key ring Audi S-Model

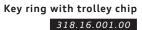
318.14.002.10

Audi RS-Model

318.14.002.11

Audi R8

318.15.006.00





¹Available from June 2017.

Mug

Double-walled mug made of plastic with screw lid. Suitable for hot and cold drinks.

Material: 100 % plastic Capacity: 350 ml

Fan Shirt RS

Short-sleeved crew neck shirt with print on the front and Audi Sport logo on the sleeve.

Material: 100% cotton Sizes: S-XL

Start/stop key ring¹

Shaped like the R8 start/stop button. With "START NEVER STOP" print and engraved with #LeagueofPerformance.

Material: Die-cast zinc, leather, aluminium

Leather key ring Audi S-Model, Audi RS-Model, Audi R8

Metallic surface, tag made of grained cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Key ring with trolley chip

Shaped like the Audi RS brake. Integrated trolley chip.









DTM cap¹
313.17.004.00











¹Available from June 2017.



Fan Shirt DTM

Short-sleeved crew neck shirt with print vorne and Audi Sport logo on the sleeve.

Material: 100 % cotton,

Sizes: S-XL

Men's DTM shirt

With Audi Sport RS5 DTM vehicle print, Audi Sport print on the right sleeve and DTM logo on the left sleeve.

Material: 100% cotton

Sizes: S-XXL

DTM cap¹

Baseball cap with Audi Sport RS5 DTM vehicle print.

Material: 100 % polyester Sizes: universal (adjustable)

Packable backpack

Can be folded up, for men and women. With large main compartment and additional compartment at the front.

Material: 100 % nylon

Backpack

With large 20 l main compartment with interior compartment for documents and practical zipped compartment for valuables. Co-branding with Deuter.

Material: Polyester – 600D, water-repellent, PU-coated Dimensions: $46 \times 28 \times 18$ cm

Weight: 540 g

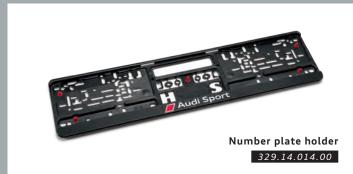
Lanyard

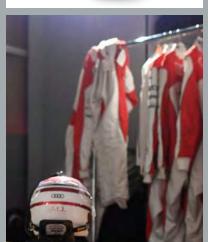
With ticket pouch and carabiner.



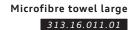














Microfibre towel small 313.16.011.00



Everyday-Trolley



Engine sound pepper mill

Electric pepper mill with engine sound. Rust- and wear-free CeraCut® high-power ceramic grinding mechanism. Includes batteries. Co-branding with AdHor

Material: plastic, ceramic Dimensions: 22 × 6.2 × 5.5 cm

Volume: 25 g

Ballpoint pen

Made from high-quality plastic, with black refill.

Number plate holder

With practical registration plate switching function, also suitable for mounting on convex surfaces. Complies with EU Directive.

Material: plastic

Dimensions: 520 × 110 mm

(corresponds to German plate dimensions)

Microfibre towel

In red with embossed honeycomb motif.

Material: 80 % polyester, 20 % polyamide

large

Dimensions: 90 × 40 cm

small

Dimensions: 40 × 30 cm

Everyday-Trolley

2 rollers, height-adjustable telescopic handle with 2 settings. Zip compartment on the back. Co-branding with reisenthel.

Material: water-repellent polyester fabric Dimensions: 43 × 53 × 21 cm Volume: 43 l

















Men's comic print shirt

With R8 comic motif. Branding with Audi Sport loop label on the right sleeve.

Material: 100 % cotton Sizes: S-XXL

Comic print cap¹

Baseball cap with comic print. Audi Sport label on the back.

Material: 100 % polyester Size: universal (adjustable)

Mug¹

With comic motif. Audi Sport logo on the inside.

Audi R8 V10 kit, Vegas yellow

Toy car kit for an Audi R8 Coupé V10, 1:24 scale. Not suitable for children under 3 years.

Audi R8 V10 Coupé RC, dynamite red

Remote-control toy car Audi R8 V10 Coupé in 1:24. Accurately detailed reproduction of the Audi R8 V10 Coupé body. Functions: left/right, forward/backward, stop. Includes 27 MHz remote control and 5 x AA batteries. Not suitable for children under 3 years.

Mug¹



Kids' comic print hoody 320.17.003.04-07



Kids' comic print shirt



320.17.001.04-07





Audi R8 V10 Pullback 1:38, dynamite red 320.16.001.10



Audi R8 V10 Pullback 1:38, Vegas yellow 320.16.001.20



Kids' comic print hoody

Sweat hoody with comic print motif, matches T-shirt and baseball cap.

Material: 50 % cotton, 50 % polyester Sizes: 98/104–134/140

Kids' comic print shirt1

With comic print motif and branding, Audi Sport logo on the right sleeve.

Material: 100% cotton Sizes: 98/104-134/140

Kids' comic print cap¹

Modern "snapback" kids' cap. Size/width: approx. 53-55 cm

Stunt kite

Wingspan: 145 cm Height: 70 cm Fibreglass frame: 4 mm Wind range: approx. 2-6 Bft

Audi R8 V10 Pullback

Die-cast toy car, doors can be opened, pullback motor, scale 1:38, suitable for children from the age of 3.

Stunt kite

329.15.020.00

















Kids' pyjamas

2-part, a take on the original Audi Sport racing suit, "quattro" on the back.

Material: 100% organic cotton Sizes: 86/92–134/140

Key ring

In the shape of the Audi motorsport bear, with magnetic paws. Size approx. 10-11cm.

Material: 100 % polyester plush

Motorsport bear

With fluffy fur, removable racing suit is a take on the original Audi Sport racing suit. Co-branding with NICI.

Material: 100 % polyester Size: approx. 40 cm

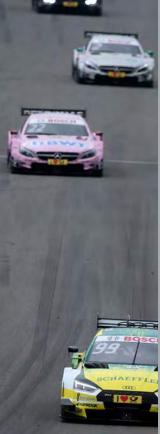
Baby's racing bodysuit

Audi romper suit for babies - a take on the original Audi Sport racing suit design. Can be completely unbuttoned for easy putting on and taking off.

Material: 100 % cotton Sizes: 62/68, 74/80













T-shirt and trousers

The 3 smaller sizes have shoulder openings with press studs for easy putting on. Trousers with elasticated waistband and short red drawstring.

Material: 100 % cotton interlock Sizes: 62/68-122/128

Kids Car Motorsport

Black body with sporty racing livery, black Singleframe and black rims.

Dimensions: 116 × 62 × 58 cm

Weight: 13.5 kg

Baby's shoes

With Velcro fastener and outer sole with imprinted original quattro tyre track.

Material: velour leather, PU artificial leather Approximate sizes: 17–18

Junior quattro Motorsport

Black rims, motorsport racing livery, functioning LED daytime running lights, touch-sensitive on-off switch in the cockpit. Batteries included.

Baby wrapover bodysuit

Can be completely unbuttoned with print on the back.

Material: 100 % cotton interlock

Sizes: 62/68, 74/80





The heritage collection pays tribute to the countless Audi motor racing victories, some of which have become legendary. For everyone that can still feel the exhilaration of the milestones of "Vorsprung durch Technik" even today and would like to express their passion with suitable lifestyle articles.





















herilage

Unisex T-Shirt

With short sleeves and round neck. Printed with screen print and "jumping car" from the 1982 San Remo Rally.

Material: 65 % cotton, 35 % polyester Sizes: S-XXL

Unisex-Basecap

For men and women in retro design.

Material: 100 % cotton

Sizes: One size (approx. 57–59 cm), adjustable

Unisex-Blouson

Jacket in racing driver style, front pockets with lasercut edging. Quilted shoulder yokes, mesh lining on the inside, Audi rings on the neck.

Material: 100 % polyester

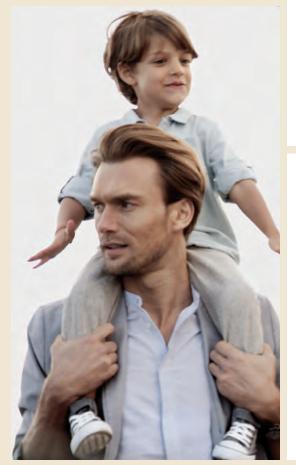
Sizes: S-XXL

Leisure bag

In off-white with large, spacious main compartment, practical side pocket and removable shoulder strap.

Material: artificial leather Dimensions: 52.5 × 21 × 30 cm









Unisex shoulder bag 315.14.015.00





Kids' cap

Size adjustable with a metal clasp.

Material: 100% cotton canvas Size: universal (adjustable)

Men's polo shirt

Shirt with "quickdry finish" (dries 30 % faster), woven. Diagonal stripes in Heritage Audi Sport colours on the front. quattro embroidery on one sleeve.

Material: 95 % cotton, 5 % elastane Sizes: S-XXL

Unisex shoulder bag

Fully lined, 1 inner pocket, adjustable shoulder strap Material: 100 % polyurethane artificial leather Size: approx. $20 \times 16 \times 6$ cm

SIZE TABLES

Audi collection

MEN/UNISEX

	Body me	asureme	nts in cm										
International	Chest	Waist	Hip	D	E/I	FR	GB	USA	RUS	BRAS	MEX	China	Japan/Taiwan/ Hong Kong
XS	89	79	95	44	44	44	34	34	44	36	СН	165/92 B	S
S	93	82	98	46	46	46	36	36	46	38	М	170/96 B	М
М	97-104	86-90	102-106	48/50	48/50	48/50	38/40	38/40	48/50	40	G	175/100 B	L
L	105	94	110	52	52	52	42	42	52	42	EG	180/104 B	LL/XL
XL	109	98	114	54	54	54	44	44	54	44	EEG	185/108 B	3L/XXL
XXL	113	103	118	56	56	56	46	46	56	46	EEEG	190/112 B	4L
XXXL	117	108	122	58	58	58	48	48	58	48	-	195/116 B	5L

WOMEN

	Body me	asuremer	nts in cm										
International	Chest	Waist	Hip	D	E/I	FR	GB	USA	RUS	BRAS	MEX	China	Japan/Taiwan/ Hong Kong
XS	80	65	92	34	38	36	8	6	42	32	CH	160/80 A	S
S	84	68	95	36	40	38	10	8	44	34	М	165/84 A	М
М	88-92	72-77	99-103	38/40	42/44	40/42	12/14	10/12	46/48	36	G	170/88 A	L
L	96	80	107	42	46	44	16	14	50	38	EG	175/92 A	XL
XL	100	84	111	44	48	46	18	16	52	40	EEG	180/96 A	XXL
XXL	104	90	115	46	50	48	20	18	54	42	EEEG	185/100 A	XXL

KIDS

Age	Height	D	E/I	FR	GB	USA	RUS	BRAS	China	Asia (Japan)
2-6 months	62-68 cm	62/68	62/68	62/68	6 Mon.	6-12 Mon.	-	2-6 Mon.	66/44	60
6-12 months	74–80 cm	74/80	74/80	74/80	12 Mon.	12-18 Mon.	-	6-12 Mon.	73/48	70-80
12-24 months	86-92 cm	86/92	86/92	86/92	24 Mon.	23/24 Mon.	-	12-24 Mon.	80/48	80-95
2-4 years	98-104 cm	98/104	98/104	98/104	3-4 Jahre	4/5 Jahre	-	2-4 Jahre	100/52	95-110
4–6 years	110-116 cm	110/116	110/116	110/116	5-6 Jahre	6 Jahre	5/6 Jahre	4-6 Jahre	110/56	110-120
6-8 years	122-128 cm	122/128	122/128	122/128	7-8 Jahre	7/8 Jahre	7/8 Jahre	6-8 Jahre	120/60	130-140
8-10 years	134–140 cm	134/140	134/140	134/140	9-10 Jahre	10 Jahre	10 Jahre	8-10 Jahre	130/64	141-147
10-12 years	146-152 cm	146/152	146/152	146/152	11-12 Jahre	14 Jahre	12 Jahre	10-12 Jahre	140/68	142-152
12-14 years	158-164 cm	158/164	158/164	158/164	13-14 Jahre	-	13/16 Jahre	12-14 Jahre	150/72	152-157
14-16 years	170–176 cm	170/176	170/176	170/176	15-16 Jahre	-	-	14-16 Jahre	160/76	-
Based on height				Based		Based on height				

SHOES

EU	37	37,5	38	38,5	39	39,5	40	40,5	41	41,5	42	42,5	43	43,5	44	44,5	45	45,5	46
UK/GB	3	3,5	4	4,5	5	5,5	6	6,5	7	7,5	8	8,5	9	9,5	10	10,5	11	11,5	12
USA	4	4,5	5	5,5	6	6,5	7	7,5	8	8,5	9	9,5	10	10,5	11	11,5	12	12,5	13
International		9	5		М		L			XL					XXL				

MEN'S GLOVES

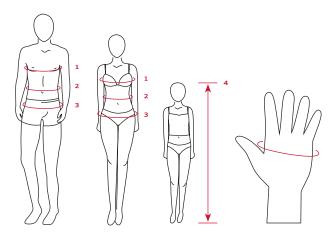
Circumference in cm	18	19	20	21,5	23	24	25	26,5
D	7	8	8,5	9	9,5	10	10,5	11
Unisex/International	XS	S		М		L		XL

WOMEN'S GLOVES

Circumference in cm	17,5	19	20	21,5	22,5
D	6,5	7	7,5	8	8,5
Unisex/International	XS	S		١	1

CYCLING GLOVES

Circumference in cm	19	20,5	21	22,5	23	24,5
Unisex/International	١	1	- 1	L	Х	(L



- Chest size (women/men): measure in underwear, horizontally across the widest part at chest height (place the tape measure on loosely)
- 2 Waist size (women/men): measure in underwear, horizontally across the narrowest part at waist height (place the tape measure on loosely)
- **3** Hip size (women/men): measure in underwear, horizontally across the widest part of the buttocks (place the tape measure on loosely)
- **4** Height (kids): measure from the top of the head to the soles of the feet, e. g. in the door frame or on the wall1

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Audi collection miniatures

The Audi miniatures are manufactured with the same precision and passion as their full-size counterparts. At the end of the day, even Audi's smallest products only receive the four rings when the quality is compelling right across the board.

A1 / S1 / A3 Sportback e-tron / RS 3















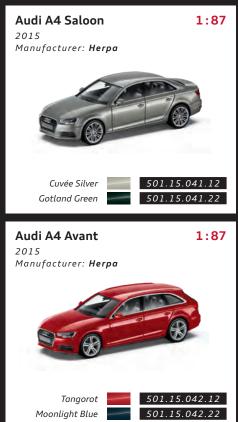




A4 / A4 allroad / S4











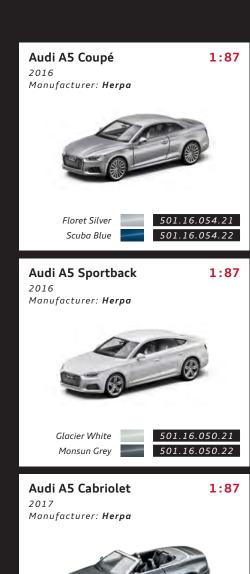






A5 / S5 / RS5





Manhattan Grey



Audi S5 Coupé¹
1:43
2016
Manufacturer:
Jadi
Limited edition
of 1,000²

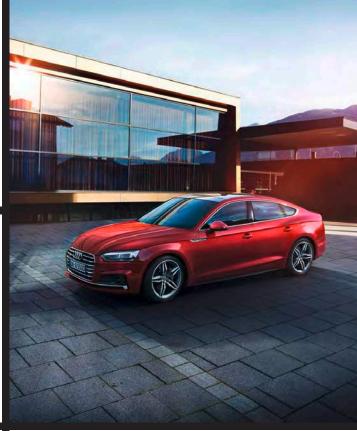




Audi S5 Sportback¹

1:43
2016
Manufacturer:
Jadi
Limited edition
of 1,000²







Cabriolet¹
1:43
2016
Manufacturer:
Jadi
Limited edition
of 1,000²

Audi S5

Tofana White 501.16.153.31



A6 / A7 / RS7







Ice Silver Oolong Grey

501.10.061.12 501.10.061.22

1:87

Audi A7 Sportback

Manufacturer: **Herpa**



Ice Silver Oolong Grey



501.10.070.12







TT / TT RS / TT Roadster





















R8 LMX / R8 / R8 e-tron / R8 Spyder / R8 V10

















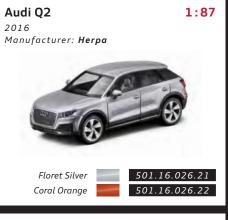




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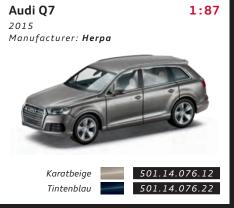


















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Audi TT Cup











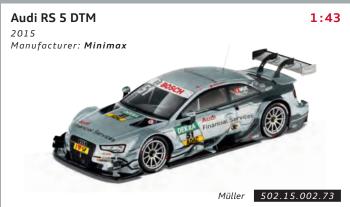


Audi RS 5 DTM 2015, 2016



















Audi R8 LMS





















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Audi legends are timeless. Their allure is ever-lasting and has nothing to do with dimensions. Even in the 1:43 scale, the miniature versions convey true greatness. Tradition you can touch and collect. That's how thrilling history can be.

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